Neoliberalism Compared
Transformations in Latin America and Eastern Europe

September 8-9, 2023
Dubois Center
UNC Charlotte,
Room 501
320 E 9th St.
Charlotte, NC 28202
And on Zoom

A conference sponsored by the UNC Charlotte Capitalism Studies Program with funding from the Dowd Foundation, Inc.
Neoliberalism Compared: Transformations in Latin America and Eastern Europe

This conference brings together specialists from various disciplines to think comparatively about neoliberalism in Latin America and Eastern Europe. We aim to illuminate similarities and differences in the conception, implementation, and effect of neoliberalism in both regions, as well as consider cross fertilizations between them. Papers selected for inclusion provide a comparative perspective or a case study from one of the two regions that is of interest to a broader audience. Drafts have been pre-circulated among the registered attendees to maximize audience participation and feedback. Selected papers will be featured in a special issue of The Latin Americanist, a peer-reviewed journal and the oldest English-language journal of Latin American Studies, published by UNC Press. The conference will take place on September 8-9, 2023, in commemoration of the 50th anniversary of the advent of a neoliberal regime by means of the violent coup d’état in Chile.

Organizing Committee:

Jürgen Buchenau, Dowd Term Chair of Capitalism Studies and Professor of History and Latin American Studies

Jill Massino, Associate Professor of History

Carmen Soliz, Associate Professor of History and Latin American Studies
**Schedule at a Glance** (All times ET)

**Friday, September 8**

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<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>2:00 - 2:30pm</td>
<td>Welcome and Introductory Remarks</td>
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<tr>
<td>2:30 - 3:45pm</td>
<td>Keynote I: Joanna Wawrzyniak</td>
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<tr>
<td>4:00 - 6:00pm</td>
<td>Session 1: Neoliberalism and Transnational Challenges</td>
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**Saturday, September 9**

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>9:00 - 10:45am</td>
<td>Session 2: Neoliberalism after Communism</td>
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<tr>
<td>10:45 - 11:15am</td>
<td>Coffee Break</td>
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<tr>
<td>11:15am-1:15pm</td>
<td>Session 3: Neoliberalism and Political Systems</td>
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<td>1:15 - 2:00pm</td>
<td>Lunch</td>
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<tr>
<td>2:00 - 3:00pm</td>
<td>Keynote II (virtual): Amy C. Offner</td>
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<tr>
<td>3:00 - 4:45pm</td>
<td>Session 4: Neoliberalism and Cultural Expression</td>
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<tr>
<td>4:45 - 5:00pm</td>
<td>Concluding Discussion</td>
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This conference is hybrid (virtual and face-to-face). Zoom links will be made available to conference participants and registered attendees the day before the conference (September 7, 2023)
# Full Conference Schedule (All times EDST)

**Friday, September 8**

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| 2:00 - 2:30 pm| **Welcome and Introductory Remarks**  
Jürgen Buchenau, Jill Massino, Carmen Soliz                                      | 501  |
| 2:30 - 3:45 pm| **Keynote 1**  
“On the Memory of the Neoliberal Turn in Eastern Europe”  
Joanna Warwzyniak, University of Warsaw                                      | 501  |
| 3:45 - 4:00 pm| **Break**                                                                                   | 501  |
| 4:00-6:00 pm  | **Session 1: Neoliberalism and Transnational Challenges**  
“Revolution in Economic Thinking: USAID and Privatization in Latin America and Eastern Europe”  
Thomas Ruckebusch, University of Leipzig  
“Latin American Neoliberalism: A Transnational Class Project?”  
José Antonio Galindo, Colegio de México  
“Transnational Solidarity in the Twilight of Neoliberalism: US and Latin America”  
Chelsea Dyer, N.C. State University  
“Neoliberalism and Climate Change in Latin America”  
Carmen C. Monico, N.C. A&T University  
Ashley Gonzalez, UNC Greensboro  
and Shalee Forney, UNC Greensboro                                                                 | 501  |

**Moderator:** Ipshita Ghosh, UNC Charlotte
### Saturday, September 9

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<td>9:00-10:45 am</td>
<td>“Moving from risk to risky: Hungary’s Second Economy and its transition to market after 1989”&lt;br&gt;Annina Gagyiova, Czech Academy of Sciences</td>
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<td>“Elective abortion in post-socialist Romania: between conservatism and neoliberal economics”&lt;br&gt;Corina Dobos, Romanian Academy</td>
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<td>“From Socialism to Neoliberalism: Continuities and Ruptures in Romania”&lt;br&gt;Jill Massino, UNC Charlotte</td>
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<td>“Narratives &amp; Memory of Capitalist Exchanges during Post War Argentina &amp; the Republics of the Soviet Union”&lt;br&gt;Yovanna Pineda, University of Central Florida</td>
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<td>“Authoritarian Neoliberalism in Argentina (1950-1980): Álvaro Alsogaray, Strong Democracy, and Dictatorial Exception”&lt;br&gt;Matilde Ciolli, University of Turin</td>
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<td>“Neoliberalism as a Trigger for Civilian-Militarism: Colombia and Venezuela in the New Millennium”&lt;br&gt;Saul M. Rodriguez, University of Ottawa</td>
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| 2:00 – 2:45 pm | **Keynote 2**  
“Connections and Ruptures in the History of Neoliberalism”  
Amy C. Offner, University of Pennsylvania | 501      |
| 3:00-4:45 pm | **Session 4: Neoliberalism and Cultural Expression**  
Mary Watts, Furman University  
“Memory Makes us Brave:" Hauntological Echoes of the Past in the Music of Chile's 2019 Social Upheaval”  
Eunice Rojas, Furman University  
“Animation in Neoliberal Mexico”  
David Dalton, UNC Charlotte | 501      |
| 4:45-5:00 pm | Concluding Discussion                                                                         | 501      |
Keynote Information

Joanna Wawrzyniak is an associate professor of sociology and the founding director of the Center for Research on Social Memory at the University of Warsaw. She has long-standing experience in oral history and museum research. Her current projects relate to the memories of socialism, neoliberal transformation, and de-industrialization in Poland as well as to cultural heritage, decolonization, and memory processes in Eastern Europe, Western Europe, Caucasus and South Asia. Recently, Dr. Wawrzyniak published *Remembering the Neoliberal Turn: Economic Change and Collective Memory in Eastern Europe after 1989* (co-edited with Veronika Pehe, Routledge 2023), and *Cuts: Oral History of Transformation* (with Aleksandra Leyk, in Polish, Krytyka Polityczna 2020). She is president-elect of the International Memory Studies Association and the vice-chair of the European COST Action Slow Memory: Transformative Practices for Times of Uneven and Accelerating Change.

Dr. Amy C. Offner is an associate professor of history at the University of Pennsylvania. Dr. Offner is the author of *Sorting Out the Mixed Economy: The Rise and Fall of Welfare and Developmental States*, which received prizes in the fields of Latin American history, international history, economic history, and political economy. Her research has been supported by institutions including the ACLS, SSRC, NEH, and the Library of Congress. She is currently writing a history of the unraveling of the employment relationship after 1945.
Conference Venue

Venue Address
The Dubois Center at UNC Charlotte
320 E. 9th Street Charlotte, NC 28202

WiFi in the Dubois Center
NinerWiFi-Guest provides wireless access for guests of UNC Charlotte. To connect to NinerWiFi-Guest, follow these steps: 1) Select the NinerWiFi-Guest network to connect to. 2) Open a browser and enter a URL; this should take you to the log in page. 3) Click on Guest.

Parking at the Dubois Center
There are a number of pay-to-park options within walking distance of The Dubois Center at UNC Charlotte Center City. To park at 422 E. 9th Street gravel lot, you will need to download the park mobile app, pick zone #96422, and put the space number. There is no pay station in this lot. The Seventh Street Parking Deck is a short walk through First Ward Park. Visitors can pay to park by the hour. Additional pay-to-park options can be found on the Preferred Parking website. The closest of these is 422 E 9th Street on the corner of 9th and Brevard Street.

Other nearby lots are at 8th & College, 9th & College, and 9th & Tryon. There are metered spaces on Brevard and 8th Street to pay during the day. These meters are free after 6pm weekdays and all day on weekends.
Getting Around Charlotte

Transportation in Uptown Charlotte
- LYNX Blue Line Light Rail
- CATS Bus Lines (Route 5 runs from uptown to the airport and back)
- Rideshare apps are common everywhere in the city (e.g. Lyft, Uber)
- Scooter and bicycle rentals (including e-bikes) are common in uptown

Local Attractions in Uptown
Charlotte Mint Museum (Uptown, Randolph) Bechtler Museum of Modern Art (Uptown)
Harvey B. Gantt Center for African-American Arts and Culture (Uptown)
Levine Museum of the New South (Uptown)
Discovery Place (nonprofit children’s Science Museum) Romare Bearden Park (Uptown)
First Ward Park (Uptown)
Freedom Park (Myers Park)
Self-Guided Walking Tours in Uptown (Uptown)

Dining Options in Uptown Charlotte
- Qdoba Mexican Eats - $
- Burger King - $
- Fuji Hibachi and Teriyaki Grill - $
- Soho Bistro - Chinese $$-$
- The King’s Kitchen - Southern $$ (nonprofit)
- Tupelo Honey - Southern $$
- Redeye Diner - American Diner Food $$
- Church and Union Charlotte — Steakhouse $$
- The Market at 7th St (many vendors, close to Dubois Center) $$
- Rooster’s Woodfire Kitchen — American $$
- Mert’s Heart and Soul (Black-owned) — Soul Food $$
- Sabor Latin Street Grill - Latin American-style Street Food $$
- Basil Thai Cuisine $$-$
- Saku Yakitori and Sushi Bar - Japanese $$-$
- MOA Korean BBQ $$-$
- Stoke Charlotte - American $$$
- Chima Steakhouse - Brazilian $$-$

$: most entrees under $10
$$: most entrees $10-17
$$$: most entrees $18-25
Nightlife Options in Charlotte, September 9

Jazz in Charlotte
YOU MAKE MY DREAMS COME TRUE: A Jazz Celebration of Daryl Hall & John Oates
Middle C Jazz 300 S Brevard St, Charlotte, NC. you-make-my-dreams-come-truea-jazz-celebration

Country in Charlotte
Outlaw Music Festival-Feat. Willie Nelson, Tedeschi Trucks Band & More
PNC Music Pavilion 707 Pavilion Blvd, Charlotte, NC